

2016 Pricing Guide

www.pizzuticuties.com



Hi, I'm Ashley!

My biggest passion is creating. Creating art out of light, color, shapes, and just the right amount of love - that's what photography is to me. If it's not making a photograph - I am sewing, cooking or buiding something.

I'm a mother myself, so I understand the stress of trying to organize everyone. My job as your photographer is to make the entire process as stress-free and enjoyable as possible. I will guide you through every aspect of our session, from picking your outfits to how to display your photos in your home. It is my goal to create a fun family-photography experience for everyone involved, and to provide images you will cherish for a lifetime.

Things I Love

People watching - ANYTHING FUZZY - *Maple Lattes from CoCo* - Glitter-
YOGA - STICKERS - **Containers & Office Supplies** -Snuggling-
Anything ending in Cake - Baking - **SEWING & CRAFTING** - Any movie with
Will Ferrell or Kevin Spacey i - ALL OF WES ANDERSON'S MOVIES - **Books By**
Paulo Coelho - VOLUNTEERING - Building Things - Surprising people with
Random Gifts - *Designing Costumes* - **Being a Wife & Mom** - TRAVELING -
Being a Small Business Owner - Photography [duh] - *People in Love*



Our Studio

We are located in an amazing new mill marketplace called Mill No.5 in downtown Lowell, MA. Our 1100 square-foot studio includes plenty of simple, yet modern, backgrounds, the original hardwood mill floors, a mid-century meeting space that seconds as a fun shooting area, and a large private changing room for you to use during your session. Everything is designed to make you feel at home in our creative space.



What to expect

- 1** Get in touch so we can chat about your ideas and ultimate goals for your family.
- 2** We will figure out the best type of session for you, then select a location and time. You will receive our portrait agreement via email and a link to pay the retainer.
- 3** During our planning phone call, we will pick out outfits, props, walk through the session, and talk about how to prepare your kids.
- 4** At the session, the objective is to make great photos out of having fun. I will guide, pose and light you throughout the session. Don't be surprised if I end up rolling around with the kids. Sometimes that's how I get the best expressions.
- 5** About three weeks after the session we will meet at our studio for your big reveal and do go over products for you to purchase. You'll receive 20% off the total of any physical-products* ordered at your meeting. After, will have access to an online gallery to share with family and firends for a limited time.

*{Does not include digital files}



Cuties Services

Mini Session	Full Session	Generation	Day in the Life	Special Event
<p>A quick, easy session all in 30 minutes. Great for young kids who can't sit still. If you only need a handful of images, an updated portfolio shot, or you like several shorter sessions throughout the year, this is a great option.</p> <p>The session will take place at our studio in Lowell, MA.</p> <p>Themed mini sessions are offered at varying locations throughout the year</p>	<p>Up to two hours of photo time with lots of variety. Together we plan outfits, locations, goals, and the perfect product pairing to create family art you will absolutely love.</p> <p>This session takes place at your favorite family location, your home, our our Mill No.5 studio.</p> <p>Travel is included up to 60 miles from our studio.</p>	<p>Around two hours photographing the entire group as a whole, the kids and couples individually. Also, grandparents with their children and grandchildren.</p> <p>This session can take place at a location of your choice or in our studio.</p>	<p>Maybe it's how she crosses her feet as she colors, the way he insists on wearing only a cape and shoes on the wrong feet. These are the details that make your children who they are. These are the details you want to remember..</p> <p>I encourage clients to engage in their everyday family activities and routines. No need to purchase special outfits - everyone gets to wear what makes them comfortable!</p>	<p>Baby showers, baptisms, birthday parties, reunions and other special events.</p> <p>You are busy hosting, don't worry about taking photos. If you want to remember it all, leave it up to the pros. I will document everything from the important moments, to the smallest details. Group and individual portraits included.</p> <p>I also have a fun photo booth option. with On-site printing available.</p>

• We are a full-service studio. Each session comes with both a pre- and post-session consultation •

Service Rates

	Mini Session	Full Session	Generation	Day in the Life	Special Event
Duration of Session	20 Min	2 Hours	2 Hours	4 Hours	1 Hour
Max Subjects Included	6	8	20	•	•
Average No. of Images Proofed	15	45	60	150	50
Product Included	•	•	•	Includes Digital Files	Includes Digital Files
Session Location	Studio or Special Location Days	Studio or Location	Studio or Location	Location	Location
Session Planning Consultaion	Included				
Post-Session Product Consultation	Included				
Initial Investment	\$199	\$299	\$399	\$1299	\$299*

*Minimum 3 Hours

Baby's First Year Packages

BABY'S FIRST YEAR	BABY LITE
6 Full Sessions	3 Full Sessions
BUMP, NB, 3M, 6M, 9M and 1ST Birthday	NB, 6M & 1ST or BUMP, NB & 1ST
Stylized Cake Smash Session	
20% off Sibling Discount	
\$1999	\$1499



BFY PRODUCTS	
Digital Files from Each Session	\$899
The Baby Book - Every Session in a 9 x 12 Album	\$649
Archival Memory Box - Every Image as a 4 x 6 Print	\$699
50 Accordion Birth Announcements	\$199
Year-in-Photos Slideshow	\$499



a la carte

We believe your photography should be preserved in the most quality way possible. All prints and products come from the best photography labs in the USA .

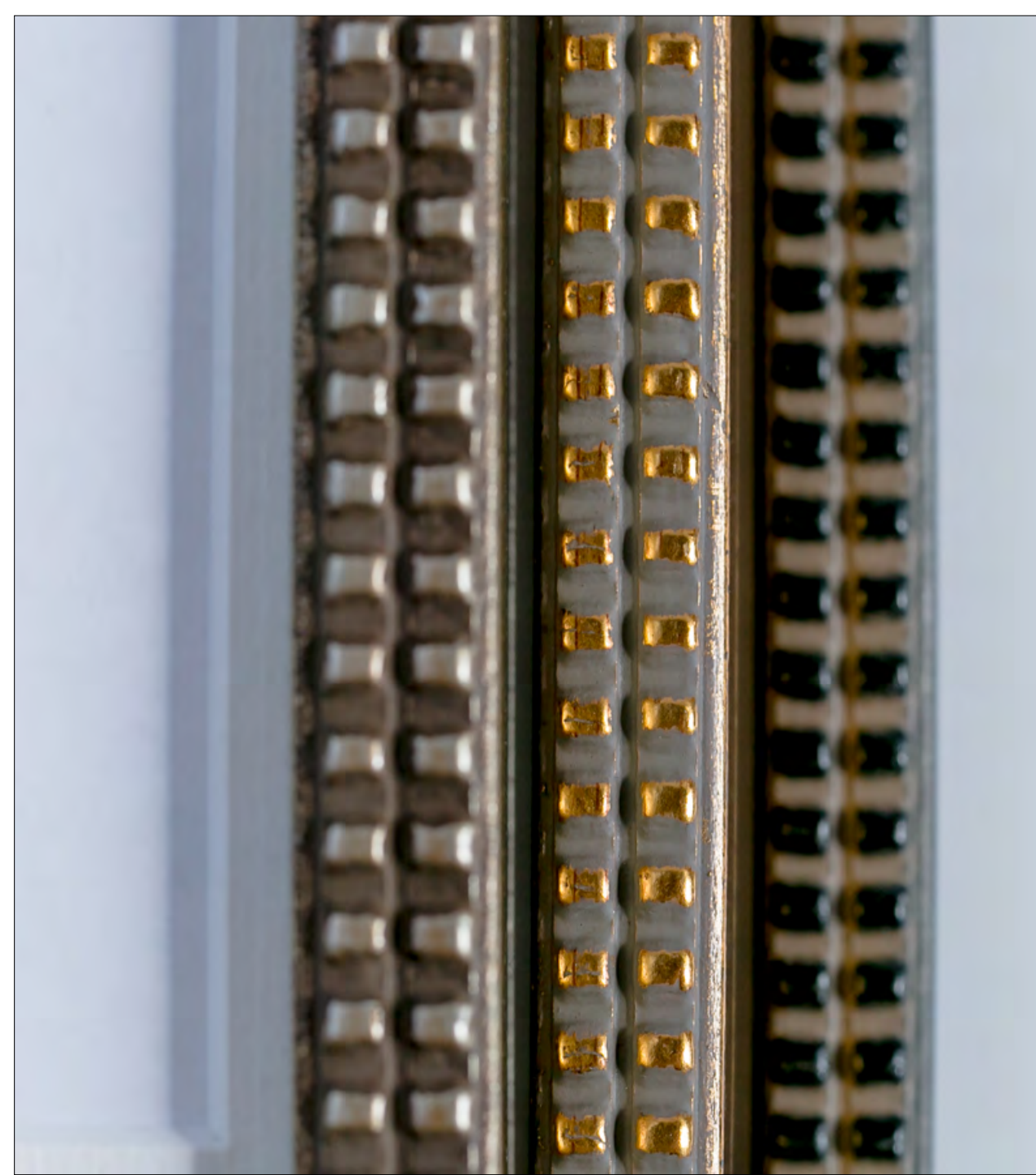
Desk & Wall Art

	4 x 6	5 x 7	8 x 10/12	10 x 20	11 x 14	16 x 20	20 x 20	20 x 30	30 x 40
Prints	\$20	\$20	\$36	\$89	\$80	\$149	\$99	\$199	\$299
Standout Block	•	\$49	\$69	\$120	\$120	\$199	\$249	\$399	\$599
Metal Float	\$39								
Framed Prints	•	\$89	\$149	\$249	\$249	\$349	\$399	\$449	•
Gallery Canvas	•	•							\$649
Wood or Mounted Bamboo	•	•							•



Upgrades

Fine Fiji Matte Paper	\$10	Multi-Opening Fine Art Mat for frame	\$40
Single Fine Art Mat for frame	\$20	Digital Multi Opening Mat	\$40



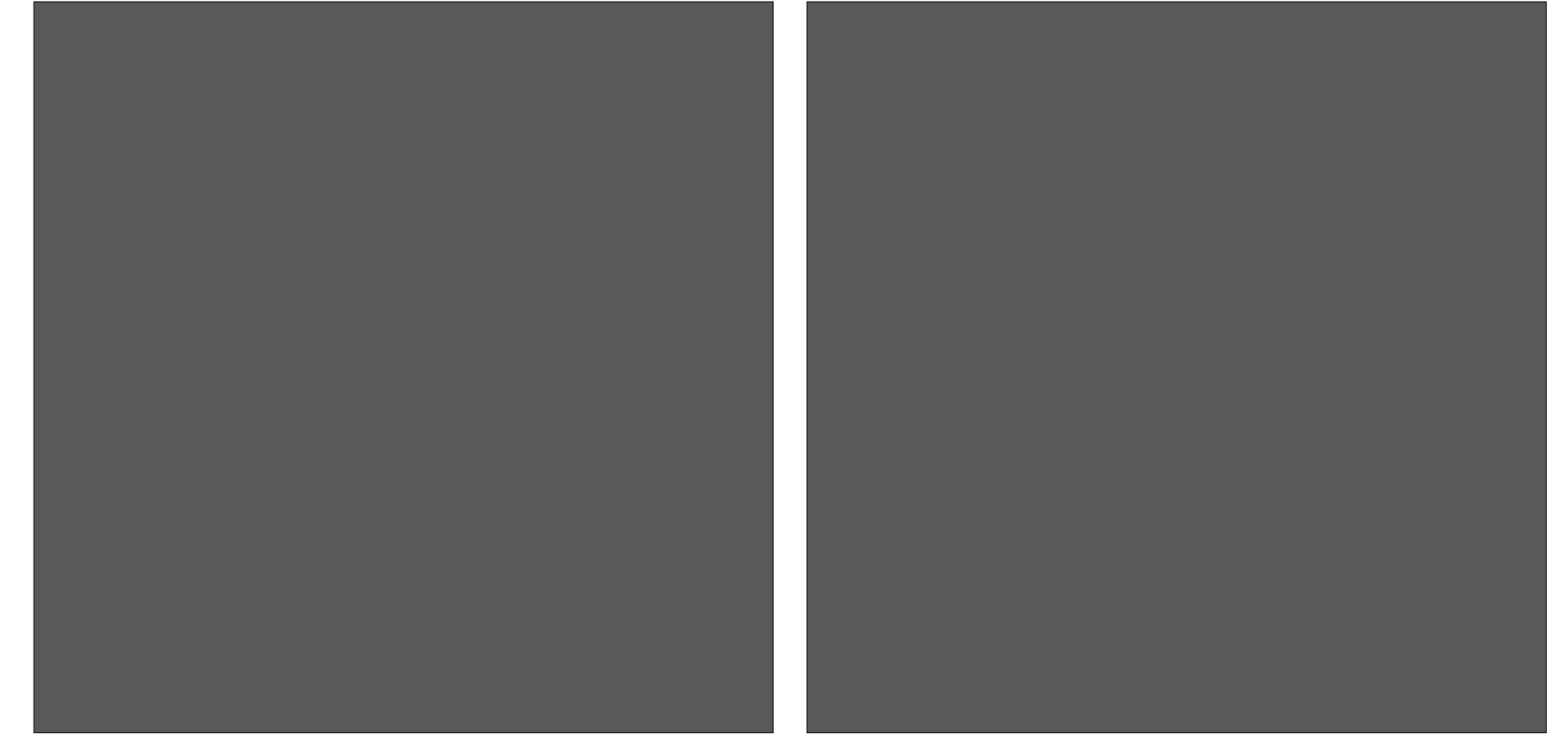
Albums & Books

Do you still pull out family photo albums from your childhood? What about your parents' wedding album? There is no better way to preserve your session than one of our archival albums. Custom designed with tons of gorgeous cover options and customizations.

12 x 9 Album	\$649
9 x 6 Album	\$449
Album Deep Matte Paper Upgrade	\$89



Keepsakes



Box with 5x7 Prints	\$499
6 x 9 Matted Proof Print	\$20
5 x 7 Acrylic Block	\$129
ViewMaster with 7 images	\$129
Pocket Accordion Book Set of 2	\$49
Metal Ornament	\$49
Heirloom Necklace or Keychain	\$49

Press -Printed Cards

Whether it's a party invite, birth announcement, or holiday card, we create a design perfect for you. Printed on smooth cotton art paper. A photo card your loved ones will hold onto. White envelopes included.

5 x 7 Flat Card	\$2
5 x 7 Folded Card	\$3
4x6 or 5x5 Accordion Card	\$4
Upgrade Envelopes	\$15
Matching Return Labels	\$15



Digital Files

High Resolution JPG files that are ready to be printed at a lab of your choice or posted on social media to share.



One	\$80
Five	\$299
Ten	\$399
Mini - ALL	\$349
Full - All	\$699
Generation-All	\$799

Included FREE for product orders over \$1500



FAQ

Q. *When is the retainer due?*

A. Your session fee is due at time of booking to secure your session. This helps streamline the workflow of the studio and GETS your images delivered to you as quickly as possible. The retainer is non-refundable, but can be transferred to another date if given enough notice.

Q. *What happens if my kid gets sick or we have bad weather?*

A. We will ALWAYS try to work with you to reschedule the session. We know life happens so we try to be flexible. In this situation, please call within 24 hours of your session. However, no call - no shows will forfeit both session and retainer.

Q. *Can you hold a date while I check....?*

A. The short answer is no. To be fair to all our clients, we have to work off a first-come, first-served basis.

Q. *What if I don't like my photos can I get a refund?*

A. In the slight chance you are unhappy, make-up session or studio credit towards a future session. No make-up sessions will be granted once the products have been delivered.

Q. *How long will my session be?*

A. Mini sessions [aprox. 30 min.] and Full & Generation session [aprox 2 hours.] This, of course, depends on the cooperation of my subjects, available light, how many people are in the session, etc.

Q. *How many photos will I receive?*

A. A typical full session usually yields around 45 images and can go up to as many as 60. These images are the best of the bunch. Handpicked and carefully retouched, they are perfect the first time you set eyes on them. Digital files ARE NOT INCLUDED in the session rates, however you may purchase the files.

Q. *What should I wear or bring?*

A. We will go over everything you need to know to prepare for your session in our pre-session consult and planning emails. I want to make this easy and stress-free as possible while making you and everyone else feel comfortable in our outfit choices.

FAQ

Q. *How will I see the photos/ can you just send me the link?*

A. We are a full-service studio and believe in helping families preserve their investment in the photographic artwork. We meet with you in person for the big reveal so that we can help you visualize how your photos will be displayed in your home.

Q. *My Aunt wants to purchase photos - can I get a gallery?*

A. A web-gallery option for ordering and sharing the images may be provided post meeting for a limited time.

Q. *How long do you keep the photos?*

A. We generally keep photos accessible for one year after your session.

Q. *Can I see or purchase “the rest” of the photos from the session?*

A. No. Unfortunately, in order to keep our computers running in top shape, we need to delete the outtakes right away. We chose the photos in your gallery because they are the best of the best.

Q. *You used to just send the files, why did you switch to meetings?*

A. Your beautiful images should be displayed and physically archived. After speaking to my past clients, I learned that 90% of their images weren't seeing the light of day. Don't let technology wipe out your family memories. All it takes is a hard drive failure or a tech advancement to make your digital files obsolete. Our photography products come with a receipt of sale for your homeowners/renters insurance. Digital files are still there for purchasing, but I'm recommending you follow through on your investment and purchase quality photo products through our amazing labs.

Q. *Are you open to bartering?*

A. Absolutely! We love exchanging services or artistic talents. Just let us know what you have to offer and I will let you know if it's something we need.

Q. *How do we book you from here?*

A. It's as easy as sending an email to **hello@pizzutiphotography.com**

Connect With Us!

hello
@pizzutiphotography.com

Nº. [617] 419.0203

>> Book Your Session <<

